

NAVIGATIONS FOR LEADERSHIP

There are many reasons for an organization to need human resources solutions. The reasons vary depending upon the size and type of company, whether it is a start-up or an established business, or if it is merging with another company. Regardless of the reason, the need for human resources services exists in every business. Each company operates more efficiently and smoothly when its human resources strategy is aligned with its business strategy. Human resources professionals ensure compliance with federal, state, and local laws as well as regulations governing benefit plans. Human resources professionals also manage the “soft side” of business. The thread that runs through, and connects, the organization and its employees is human resources.

Roberta Jackson, founder and owner of Navigations for Leadership, LTD brings experience that not only exceeds 25 years, but that also includes several leadership positions overseeing human resources, training and organizational development for a number of organizations ranging from small start-ups to established business with thousands of employees. Roberta has earned several professional credentials and she is one of less than 350 professionals world-wide with both Senior Professional in Human Resources, SPHR, and Global Professional in Human Resources, GPHR, certifications. This means that Roberta has earned the highest level of mastery in each discipline of human resources both domestically and globally.

Roberta has hands-on experience

in all areas of the human resources through positions such as benefits manager, director of human resources and vice president of human resources. She is now an executive level consultant to companies in various business sectors.

Navigations for Leadership helps clients meet the needs of a multicultural and multi-generational workforce in conjunction with the goals of the business. This is done through innovative services and custom training programs. Roberta has expertise in employee relations and in organizational development programs. She writes and leads training programs in several areas, including:

- Developing Leaders Workshop
- Supervisory and Management Effectiveness Training
- Teambuilding Workshops
- Stress Management
- Work/Life Balance
- Effective Communication
- Office Etiquette
- Conflict Management Workshops
- Employee Relationship Guidance
- Sexual Harassment Training for employees, supervisors and managers
- Diversity and Inclusion Training for employees, supervisors and managers
- Human Resources Management Training

At Navigations for Leadership, Roberta Jackson designs programs that meet the specific needs of her clients — programs such as Career Development, Communication Skills,

Conflict Resolution and Managing Change. To help determine the appropriate programs to design (those that meet the clients’ specific needs), Navigations for Leadership offers hundreds of assessments for each stage of the Employee Life Cycle including pre-employment screening. Roberta realizes that utilizing professional assessments proves valuable as successful hiring measurements, winning development tools and continuous learning instruments. That is why Navigations for Leadership has qualified practitioners who have knowledge of notable assessments such as the Myers-Briggs Type Indicator® (MBTI), a rich personality assessment tool with proven reliability and validity. They also administer the Thomas-Kilmann Conflict Mode Instrument (TKI) and the Fundamental Interpersonal Relations Orientation-Behavior™ (FIRO-B®) Assessments. Roberta personally coaches individuals to help them with personal and professional goals. Roberta Jackson speaks her knowledge to companies...

“Choosing the right person for the right job at the right time is an essential piece of successful talent management and succession strategies. Assessments from the pre-employment stage through an employee’s rise to upper management help to guide organizations in making sound selections. [This is especially true because] we are facing a skills shortage in the global workforce that will increase over the next 15 years. [That is why] developing future leaders is crucial to organizational success.”



Roberta Jackson, born and raised in Manhattan now lives in Brooklyn so she knows New York City businesses. The human resources strategy, solutions and services that her company specializes in can help companies in each stage of growth, including the most stressful times — times of large scale change.

Roberta is a presenter for the Brooklyn Chamber of Commerce and recently spoke to chamber members about how to use the Myers-Briggs Type Indicator (MBTI) to increase business development skills. She is a founding member of Baruch College’s Human Resources Advisory Board where she has helped to bring a new HR certification program in which she will teach.

Roberta Jackson is an active member of the NYC Chapter of Society of Human Resources Management, serving on the Career Planning SIG and the Newsletter Committee. She writes for professional publications, including the Brooklyn Chamber of Commerce’s publication.

For further information, Roberta can be reached at (347) 254-6329 or Roberta@navnyc.com. ■